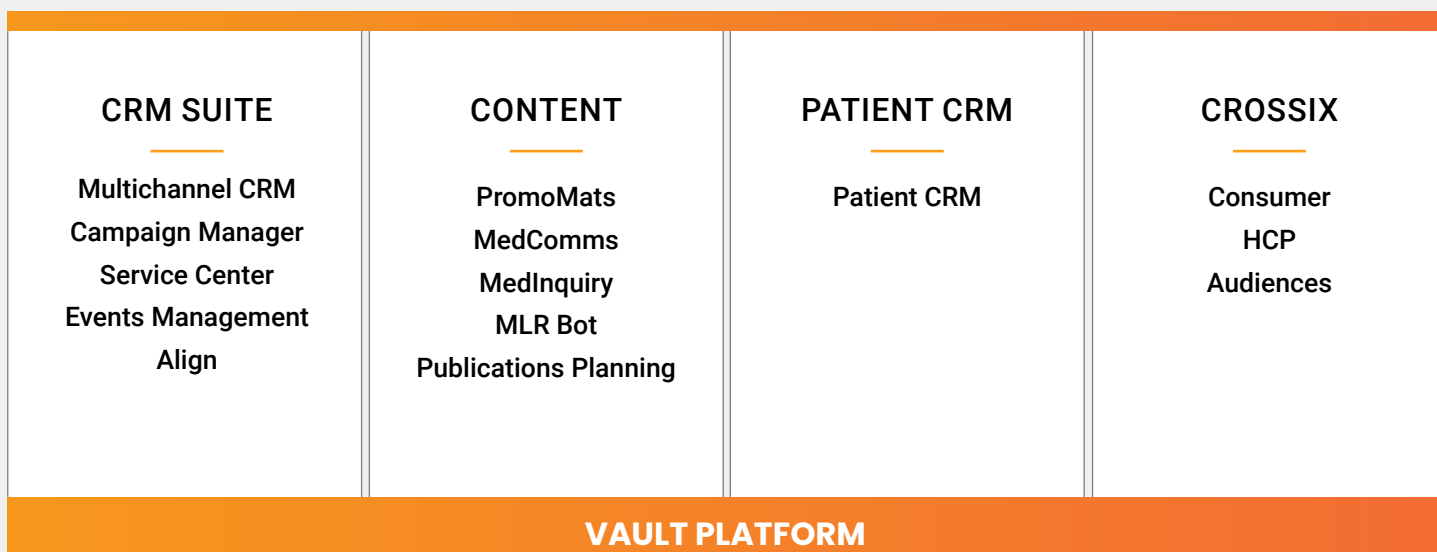**Veeva** Commercial Cloud

Accelerate Commercial Execution

Veeva Commercial Cloud offers an integrated suite of engagement, content, and analytics solutions tailored to the unique needs of life sciences organizations.

As the technology foundation for commercial execution, Commercial Cloud helps companies deliver more customer-centric and coordinated experiences — all while improving speed and compliance.

CRM SUITE	CONTENT	PATIENT CRM	CROSSIX
Multichannel CRM Campaign Manager Service Center Events Management Align	PromoMats MedComms MedInquiry MLR Bot Publications Planning	Patient CRM	Consumer HCP Audiences

VAULT PLATFORM

Planned for release: MLR Bot, Publications Planning, Patient CRM

Connected software and data

Veeva Commercial Cloud works seamlessly with **Veeva Data Cloud**, a modern data platform providing reference data, deep data, and transaction data. Built on a common data architecture, Data Cloud helps accelerate insights and eliminate inefficiency with common definitions for things like specialties, products, and disease areas.

A connected technology platform is important in helping us create seamless, meaningful, and personalized customer experiences.

— Andres Diaz, Executive Director, Head of Experience Services & Digital Innovation, Genentech

Veeva Vault CRM Suite

Improve customer experience and adapt to the future of engagement with a unified data model and advanced capabilities.

Veeva Vault CRM

Advance field and medical teams with the next-generation CRM for life sciences.

Veeva Vault CRM Approved Email

Send compliant emails to HCPs in a unified experience within CRM.

Veeva Vault CRM Engage

Increase HCP touchpoints with advanced meeting, messaging, and content sharing.

Veeva Vault CRM Events Management

Manage the end-to-end event lifecycle with compliance.

Veeva Align

Achieve the right alignments faster with integrated field feedback.

Veeva Campaign Manager

Deliver unified campaign management for life sciences. Synchronize HCP engagement across all channels.

Veeva Service Center

Enable inside sales and contact center teams with contact center capabilities embedded within CRM.

Medical

Manage medical content and inquiries efficiently through a single, cloud-based solution.

Veeva MedComms

Streamline the creation, review, and distribution of medical content.

Veeva MedInquiry

Automate the intake, management, and fulfillment of medical inquiries.

Learn more about the complete suite of Veeva Medical solutions

Content

Deliver compliant content at scale across channels, geographies, and brands.

Veeva PromoMats

Streamline the creation, review, and approval of promotional content.

Crossix

Plan, activate, and evaluate your DTC and HCP marketing campaigns with greater precision.

Crossix Consumer Digital

Measure and optimize direct-to-consumer digital media and brand websites.

Crossix HCP Digital

Measure and optimize HCP non-personal promotion and brand websites.

Crossix Audience Segments

Reach high-quality health audiences in a privacy-safe way.

Learn more at veeva.com/eu | +34 931 870 200 | veeva.com/eu/contact