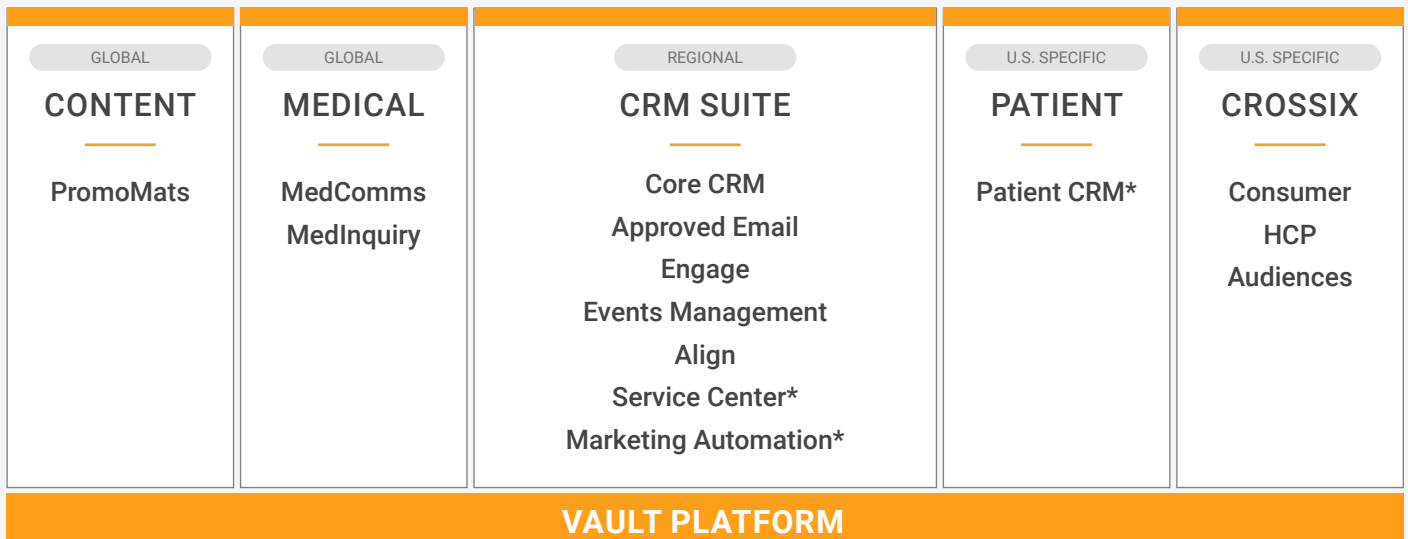


# Veeva Commercial Cloud

## Accelerate Commercial Execution

Veeva Commercial Cloud offers an integrated suite of engagement, content, and analytics solutions tailored to the unique needs of life sciences organizations.

As the technology foundation for commercial execution, Commercial Cloud helps companies deliver more customer-centric and coordinated experiences – all while improving speed and compliance.



\*Release date to be announced

### Connected software and data

Veeva Commercial Cloud works seamlessly with **Veeva Data Cloud**, a modern data platform providing reference data, deep data, and transaction data. Built on a common data architecture, Data Cloud helps accelerate insights and



*A connected technology platform is important in helping us create seamless, meaningful, and personalized customer experiences.*

– Andres Diaz, Executive Director, Head of Experience Services & Digital Innovation, Genentech

## CRM Suite

Improve customer experience and adapt to the future of engagement.

**Veeva CRM** – Advance field and medical teams with the next-generation CRM for life sciences.

**Veeva CRM Approved Email** – Send compliant emails to HCPs in a unified experience within CRM.

**Veeva CRM Engage** – Increase HCP touchpoints with advanced meeting, messaging, and content sharing.

**Veeva CRM Events Management** – Manage the end-to-end event lifecycle with compliance.

**Veeva Align** – Achieve the right alignments faster with integrated field feedback.

## Medical

Manage medical content and inquiries efficiently through a single, cloud-based solution.

**Veeva Vault MedComms** – Streamline the creation, review, and distribution of medical content.

**Veeva Vault MedInquiry** – Automate the intake, management, and fulfillment of medical inquiries.

Learn more about the complete suite of [Veeva Medical solutions](#).

## Content

Deliver compliant content at scale across channels, geographies, and brands.

**Veeva Vault PromoMats** – Streamline the creation, review, and approval of promotional content.

## Crossix

Plan, activate, and evaluate your DTC and HCP marketing campaigns with greater precision.

**Crossix Consumer Digital** – Measure and optimize direct-to-consumer digital media and brand websites.

**Crossix HCP Digital** – Measure and optimize HCP non-personal promotion and brand websites.

**Crossix Audience Segments** – Reach high-quality health audiences in a privacy-safe way.