



FOR IMMEDIATE RELEASE

Veeva Launches AI Partner Program

Advanced technology and support to enable the development of GenAI solutions

BARCELONA, Spain — 18 April 2024 — **Veeva Systems** (NYSE: VEEV) today announced the **Veeva AI Partner Program** to provide partners with the advanced technology and support needed to integrate Generative AI (GenAI) solutions seamlessly with Veeva Vault applications.

“Our customers are exploring GenAI solutions across many use cases as the technology evolves,” said Tom Schwenger, Veeva president and chief customer officer. “The Veeva AI Partner Program provides access to critical technology to help partners develop GenAI solutions that integrate seamlessly with Veeva applications.”

The Veeva AI Partner Program includes:

- **Vault Direct Data API training and support** to build expertise in leveraging Veeva Vault Platform’s unique, high-speed API. This new class of API makes Vault data accessible to applications up to 100 times faster than traditional APIs and is transactionally sound and consistent across large datasets.
- **Vault Application Sandbox** to develop, test, and support partner applications integrated with Veeva Vault applications.

The Veeva AI Partner Program is part of Veeva’s focused strategy to enable AI for the life sciences industry. The Vault Direct Data API and AI Partner Program enable customers and partners to more easily build AI applications that integrate seamlessly with Vault applications.

Companies can learn more about the Veeva AI Partner Program at veeva.com/AIPartnerProgram.

About Veeva Systems

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,000 customers, ranging from the world’s largest biopharmaceutical companies to emerging biotechs. As a **Public Benefit Corporation**, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. For more information, visit veeva.com/eu.

Veeva Forward-looking Statements

This release contains forward-looking statements regarding Veeva’s products and services and the expected results or benefits from use of our products and services. These statements are based on our current expectations. Actual results could differ materially from those provided in this release and we have no obligation to update such statements. There are numerous risks that have the potential to negatively impact our results, including the risks and uncertainties disclosed in our filing on Form 10-K for the fiscal year ended January 31, 2024, which you can find [here](#) (a summary of risks which may impact our business can be found on pages 9 and 10), and in our subsequent SEC filings, which you can access at sec.gov.

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