

A large iceberg floats in the ocean. The tip of the iceberg is visible above the water, while the much larger, jagged base is submerged below the surface. The sky is clear blue, and the water is a deep blue.

# PARAGON<sup>®</sup>

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## SOLUTIONS

**Let the Potential of Your Business Emerge**

Paragon provides a **full spectrum** of consulting services, from advisory through solution design and implementation, for **tighter alignment between business and IT.**

## The Paragon Approach

Leverages proprietary set of methodologies to develop a pragmatic path to reaching business objectives

**Systems  
Integration  
Services**



**Advisory  
Services**

Provides application architecture, development, project management, and integration services

## Quick Facts

- Global clients in Life Sciences, Financial Services, Insurance, Healthcare, and Communications
- 3 US offices, 2 Overseas
- NJ Headquarters
- Dual-shore capabilities
- Founded in 1982, 32-year history
- Privately-owned

## The Paragon Advantage

Our approach and industry practices help clients achieve **operational efficiency, business scalability and regulatory compliance.**



## Industry Expertise

Deep domain expertise and field experience helps us identify and remain focused on client challenges.

## Accelerator Assets

Industry-aligned accelerator assets and diagnostic tools improve time-to-value and lower cost of implementation.

## Competency Focus

Solutions in process optimization, information management, and information insights enable quick wins and continued progress.

## Invested Partner

Acting as an invested client partner, our focus on outcome-based delivery drives greater business value and commitment to our clients' long-term success.



Paragon’s industry-focused practice teams utilize a partner-oriented approach to business and technology solutions. Our Life Sciences solutions enable organizations to extract maximum value out of their investments while reducing business risks.



## Research & Development



## Supply Chain



## Commercial



## Corporate & Enterprise

### Focus Areas:

Study and Site Management  
 Clinical Operations  
 Medical Affairs  
 Regulatory Operations  
 Pre-Clinical  
 Scientific Data Mgmt.  
 Pharmacovigilance

Quality Operations  
 Manufacturing  
 Plant Floor  
 Supply Chain Info Mgmt.

Sales & Marketing  
 Market Access  
 Patient Access & Support  
 Commercial Info Mgmt.

Strategy & Leadership  
 Enterprise IT  
 Corporate Responsibility  
 Innovation  
 Human Resources  
 Legal  
 Finance

### Core Practices:

Information Management • Process Optimization • Information Insights • Organizational Effectiveness

### Supporting Competencies:

Project Management • Business Analysis • Technology Optimization  
 Architecture • Application Development • Testing • Solution Validation



Paragon's industry-focused solutions offer industry-aligned methodologies, accelerator assets and diagnostic tools to improve time-to-value and lower the cost of implementation.



## Research & Development

- TMF/eTMF Optimization
- Clinical Architecture
- Risk-based Monitoring
- Regulatory Information Mgmt.
- Medical Communications



## Supply Chain

- Quality Document Mgmt.
- Quality Decision Analytics
- Plant Maintenance
- Plant Floor Automation
- Knowledge Mgmt.



## Commercial

- Patient Access and Support
- Market Access & Revenue Mgmt.
- Multi-Channel Excellence
- Specialty Readiness
- Commercial Information Mgmt.



## Corporate & Enterprise

- M&A and Licensing
- Legal and Compliance
- Enterprise Information Mgmt.
- Corporate Responsibility
- Portfolio/Program Mgmt.
- Organizational Change Mgmt.





Paragon's practices enable each of the industry functional domains with a strong foundation of capabilities to deliver clients with end-to-end solutions.

## Content Management

- Enterprise Strategies
- Organizational Alignment
- Implementation & Integration
- Business-Aligned Solutions
- Regulated Content Management

## Information Governance

- Enterprise Governance Strategies
- Records Management
- Information Remediation & Enrichment
- Archiving

## Intake & Capture

- Enterprise Capture Assessment and Strategy
- Intelligent Content Capture
- Captiva Implementation
- Upgrades

## Consolidation & Migration

- Regulated & Non-Regulated Content
- ETL
- Migration Accelerator Frameworks
- Journey to the Cloud
- Migration Center of Excellence

## Collaboration & Knowledge Management

- Collaboration and Social Solutions
- Knowledge Communities
- SharePoint Governance and Foundational Support
- Business Enablement Solutions
- SharePoint Development Factory

## Information Insights

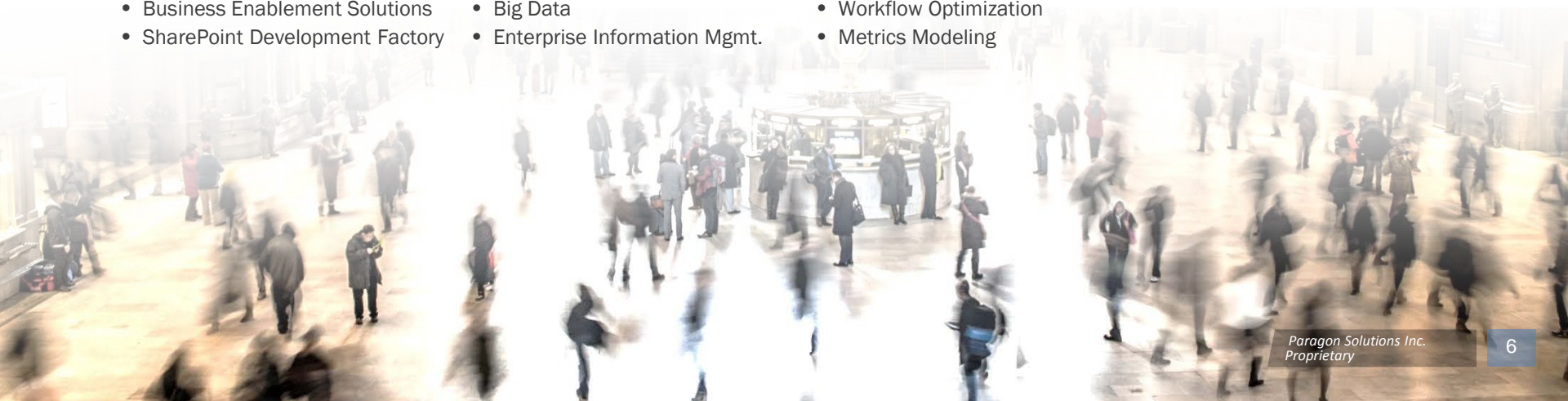
- KPI Modeling
- Analytics
- Dashboards
- BI Transformation
- Big Data
- Enterprise Information Mgmt.

## Process Optimization

- Operational Assessment
- Future State Definition
- Readiness Assessment
- Business Process Management
- Workflow Optimization
- Metrics Modeling

## Organizational Effectiveness

- Enterprise Portfolio Mgmt.
- Portfolio/Program Optimization
- Organizational Change Mgmt.
- Training and Communications



Paragon can be counted on to serve as an innovative and flexible partner helping to solve your most challenging business issues.



Our domain experience and advanced capabilities allow us to serve our clients' larger, long-term goals:

 Three blue checkmarks of varying lengths, indicating a list or a set of completed items.  
**Risk mitigation**

 A blue envelope icon with a green coin inside, representing cost reduction or financial savings.  
**Cost reduction**

 A blue bar chart icon with an upward-pointing arrow, representing growth or increased revenue.  
**Increased revenue**

Our R&D solutions help organizations ensure that operations are effective, monitored, and inspection-ready. With a focus both on business and technology, Paragon offers a smart, strategic approach to R&D.

## Clinical Optimization offerings:

### Study Management

- eTMF Strategy & Implementation
- Inspection Readiness
- Portfolio Management
- Budgets Management

### Site Management

- Clinical Site Monitoring
- Investigator Collaboration (Portals and Relationship Management)
- Grants Management
- Site Marketing & Selection
- Risk-based Monitoring (RBM)

### Clinical Operations

- Data Integration
- Operational Analytics
- Outsourcing Management
- Clinical Supply Management
- Partner Collaboration





## Medical Affairs

- Medical Publications
- Medical Information Management
- Medical Science Liaison

## Regulatory Operations

- Regulatory Intelligence
- Regulatory Information Management
- HA Interactions Planning & Tracking
- Submissions Management
- Submissions Readiness
- HA Consultation
- Labeling



Paragon's Supply Chain offerings help Life Sciences organizations to achieve high-quality operations by utilizing information management and project management strategies to guide and inform activities.

## Supply Chain offerings:

### Quality Operations

- Quality Document Management
- Quality Decision Support and Analytics
- GMP Validation

### Manufacturing

- Tech Transfer
- Manufacturing Knowledge Management
- Manufacturing Intelligence
- Supply Chain Analytics
- Packaging

### Plant Floor

- Plant Floor Automation
- Plant Maintenance
- Preventative/Reliability Maintenance



Our specialties in Commercial Operations extend from internal processes to consumer-facing materials. Whether enabling sales and marketing teams to achieve greater operational excellence, or targeting and reaching consumers in a more effective way, we offer several paths to greater commercial opportunity.

## Commercial offerings:

### Sales & Marketing

- Master Data Management
- Multi Channel Excellence
- Multi Platform MDM
- Launch Excellence
- Specialty Readiness

### Market Access

- Claims Validation
- Commercial Contracting
- Government Pricing
- Gross to Net
- Revenue Management
- Managed Markets Analytics

### Patient Access & Support

- Patient Access Services
- Patient Support Programs
- Adherence Services
- REMS Support

### Commercial Information Management

- Commercial Insights
- Commercial Content Optimization
- Promotional Materials Management



Our Corporate & Enterprise solutions enable organizations to extract maximum value out of their investments while building and maintaining an optimal infrastructure.

## Corporate & Enterprise offerings:

### Strategy & Leadership

- Mergers, Acquisitions, and Divestitures
- Strategy, Planning, and Benefits Realization
- Enterprise Architecture
- Business Development
- Enterprise Portfolio Management

### Enterprise IT

- Systems Integration
- Distributed Computing
- Application Optimization
- Information Insights
- Delivery Services

### Corporate Responsibility

- Corporate Compliance
- Corporate Sustainability
- Corporate Communications
- External and Investor Relations
- Philanthropy/ Grants Management
- Social Listening





## Innovation

- Business Process Optimization
- Organizational Optimization
- Business Transformation/Change Management
- Knowledge Management and Collaboration
- Innovation Enablement

## Human Resources

- Organizational Change Management
- Organizational Design
- Records Management
- Learning Management

## Legal

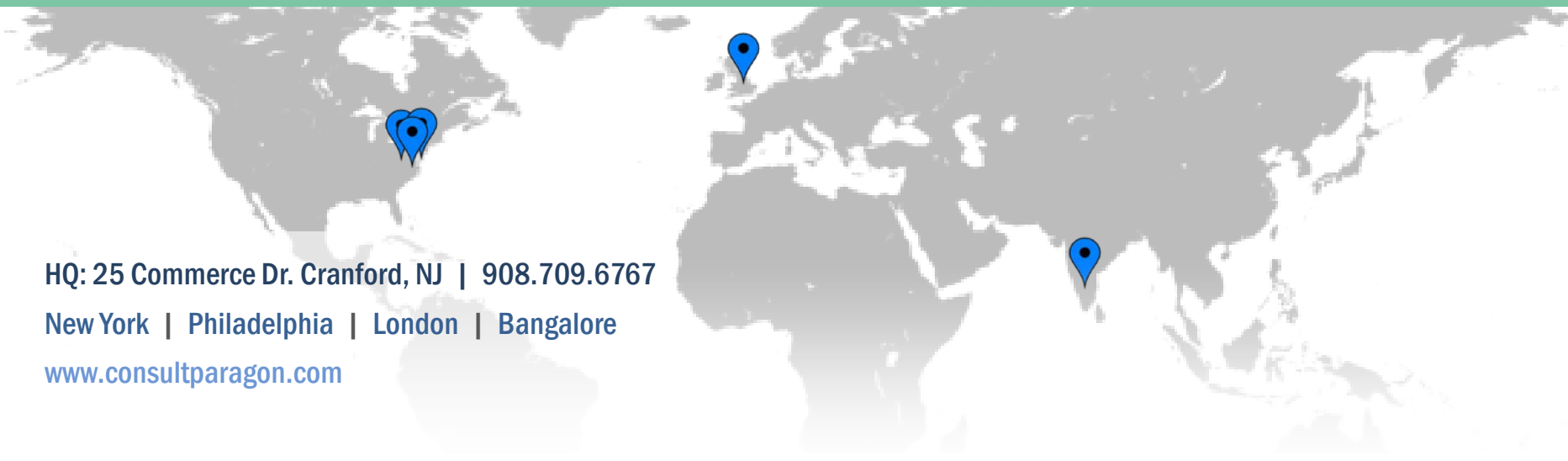
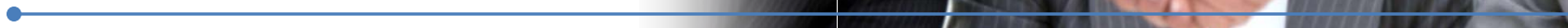
- Case and Matter Management
- Contracts Management
- Records Management
- eDiscovery

## Finance

- Business Case Development
- Integrated Planning
- Prioritization and Alignment
- Tracking and Reporting



- With an **experienced and capable team**,  
a foundation of **advanced competencies**,  
and a **focused, collaborative approach**,  
Paragon offers the opportunity to let the  
potential of your business emerge.



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