



## INNOVATION GUIDE

# Host Screen Sharing on iPad

# Overview

Host Screen Sharing on iPad expands the possibilities for digitally-enabled field representatives by allowing them to share more content types while using Veeva CRM Engage for Events Management.

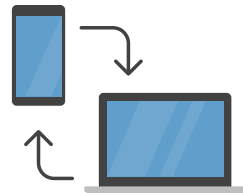
Available now, Host Screen Sharing on iPad allows reps to share a view of their iPad screen in Engage for Events. For example, at the beginning of an event, the event host can display the agenda or sign-in QR code. During the event, if the speaker has any technical difficulties, the host can now act as a backup by sharing the presentation from their own screen.

## How It Helps



### EVENT ORGANIZERS

- Provides flexibility for content sharing
- Acts as a safety net in case of technical issues
- Optimizes for single-device companies



### MARKETING/BRAND

- Ensures content shared at your events is always compliant
- Supports extended content types such as Microsoft PowerPoint
- Allows flexible content sharing options for a better experience

**Contact your Veeva Account Executive to get started.**

# Requirements



This feature is only available when Veeva CRM is installed via the App Store. Customers using a manual installation must migrate to the App Store version to use this feature.

[Learn how to install Veeva CRM from the App Store here.](#)

# Resources



[Veeva Digital Events Hub](#)

[Veeva CRM Help](#)

[Installing Veeva CRM from the App Store](#)

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