PRODUCT SHEET

Veeva Compass

Veeva Compass is a modern suite of patient data, prescriber data, and national data products designed and built for today's complex therapies. It supports biopharma commercialization by providing visibility into patient and HCP activity within the U.S. healthcare ecosystem.

Compass Patient is granular, anonymous patient data, including dispensed prescriptions and procedures, and diagnoses, designed for today's complex therapies.

Compass Pathway is an add-on product to Compass Patient for accessing prescription (Rx) claims lifecycle data, including reversed and rejected transactions.

Compass Prescriber is projected prescriptions and procedures at the HCP, HCO, and ZIP level for the U.S. retail and non-retail markets. It covers the top 4,000 brands, including branded and generic medicines.

Compass National is projected prescriptions and procedures at the state and national level for the U.S. retail and non-retail markets. It covers the top 4,000 brands, including branded and generic medicines.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva Compass Patient	2020	Early	11–50
Veeva Compass Pathway	2023	Early	1–10
Veeva Compass Prescriber	2023	Early	1–10
Veeva Compass National	2023	Early	1–10

Compass Patient

Compass Patient is granular, anonymous patient data including dispensed prescriptions and procedures, and diagnoses for the U.S. market. It can be used for commercial operations such as segmentation, targeting, and commercial strategy.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Patient is licensed by the brand and includes full data access through the Compass portal. There are no TPA requirements.

Announced	2020
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	11−50
Platform	Crossix Data Platform
Integrations	Connected with CRM, Nitro Connected via Veeva IDs with OpenData, Link

PRODUCT SHEET

Compass Pathway

Compass Pathway is an add-on product to Compass Patient for accessing prescription claims lifecycle data, including rejections and reversals, for the U.S. market. It can be used for commercial operations and strategy, such as market access, segmentation, targeting, and patient support.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Pathway is licensed by the brand and includes full data access through the Compass portal. There are no TPA requirements.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Crossix Data Platform
Integrations	Connected with Compass Patient

Compass Prescriber

Compass Prescriber is projected prescriptions and procedures at the HCP, HCO, and ZIP level for the retail and non-retail markets. It covers the top 4,000 brands, including branded and generic medicines for the U.S. market.

Compass Prescriber can be used for commercial operations such as HCP segmentation and targeting, field planning, incentive compensation, and competitive intelligence. It is a modern data product designed to provide a more complete view of a market where medicine is no longer distributed solely through the retail channel.

Compass Prescriber offers full data access and no TPA hassles.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Crossix Data Platform
Integrations	Connected with Veeva IDs with OpenData, Link

PRODUCT SHEET

Compass National

Compass National is projected prescriptions and procedures at the state and national level for the retail and non-retail markets. It covers the top 4,000 brands, including branded and generic medicines for the U.S. market.

Compass National can be used for commercial strategy and operations, such as forecasting and market share tracking. It is a modern data product designed to provide a more complete and transparent view of a market where medicine is no longer distributed solely through the retail channel.

Compass National offers full data access and no TPA hassles.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Crossix Data Platform